

## Display Advertising Rates for 'the event' as at December 2007

|           |                    | no. of consecutive bi-monthly issues per year |               |               |               |               |               |
|-----------|--------------------|---|---------------|---------------|---------------|---------------|---------------|
|           |                    | 1   | 2             | 3             | 4             | 5             | 6             |
| 1/4 Page  | price per issue    | 50.00   | 42.50         | 37.50         | 32.50         | 28.00         | 25.00         |
|           | <b>total price</b> | <b>50.00</b>                                  | <b>85.00</b>  | <b>112.50</b> | <b>130.00</b> | <b>140.00</b> | <b>150.00</b> |
| 1/2 Page  | price per issue    | 90.00   | 77.50         | 67.50         | 57.50         | 50.00         | 45.00         |
|           | <b>total price</b> | <b>90.00</b>                                  | <b>155.00</b> | <b>202.50</b> | <b>230.00</b> | <b>250.00</b> | <b>270.00</b> |
| 3/4 Page  | price per issue    | 125.00  | 107.50        | 92.50         | 80.00         | 70.00         | 62.50         |
|           | <b>total price</b> | <b>125.00</b>                                 | <b>215.00</b> | <b>277.50</b> | <b>320.00</b> | <b>350.00</b> | <b>375.00</b> |
| Full Page | price per issue    | 150.00  | 130.00        | 112.50        | 96.25         | 84.00         | 75.00         |
|           | <b>total price</b> | <b>150.00</b>                                 | <b>260.00</b> | <b>337.50</b> | <b>385.00</b> | <b>420.00</b> | <b>450.00</b> |
|           |                    |   |               |               |               |               |               |

*Charities & RH123 Total Gold Members - 6 issue rate applies also to single issues*

*Non-profit making Groups (at our discretion) & Standard Gold Members - 3 issue rate applies also to single issues*

*Special Offer\* 2-issue rate applies also to 3 issues taken across the year (alternating)*

*Sponsorship of a page - providing header strap with Name, Strapline, Area of Business, Contact Details £300 per annum*